

## Objective

A brief news article about Estonian new issues surrounding Mare Balticum 2024, a regional European stamps show held in late July in Tartu, Estonia. While Linn's/Scott's do cover new stamp issues they do not cover postal stationery for Estonia. The postal card discussed was the main postal item officially issued by Eesti Post for the show. It would not otherwise be covered by the philatelic literature in the US. I was also briefly able to discuss Minu Mark stamps (akin to [stamps.com](https://stamps.com)) issued for the show.

## Significance

The show commemorated with these issues was a European Regional show, under the auspices of the FEPA and FIP (the FIP president and FEPA president were both present along with the co-chair of the FIP Open Philately Commission).

## Difficulty

The word limit for this article was 300 words, requiring me to be selective and focused. Some material was in Estonian, which I do not speak. Google translate helped.

Research. Information on the postal card was available at the Omniva site (they run Eesti Post).

<https://pood.omniva.ee/en/postal-stationery/4723-mare-balticum-2024-mint.html>

Information on the Minu Mark stamps came from the same website.

[https://pood.omniva.ee/et/minu-disain/1896-1247-minu-mark.html#/352-margipoognad-margid\\_eestisse\\_130](https://pood.omniva.ee/et/minu-disain/1896-1247-minu-mark.html#/352-margipoognad-margid_eestisse_130)

Information on the Mimi Mark stamp for Mare Balticum itself came from the show program, pp 22 and 26. Copies will be enclosed for the jurors.

## References in Article

As this was a philatelic news article and not a philatelic journal article, references were inappropriate. However, a link to the Omniva website was given so that the reader could purchase the postal card if desired.

## Errors and Addendum

In the original article, the graphics for Figures 2 and 3 were transposed. This was corrected by a Correction on page 24 of the November 18th issue. An Addendum was also published on page 8 of the same issue showing one of the Minu Mark stamps created for a youth design contest, at the show, that was sent to me after publication of the article.

